

February 28- March 4, 2010

THE PHOENICIAN • SCOTTSDALE, ARIZONA

EXHIBIT PROSPECTUS

International Congress has become one of the largest and most highly respected medical conferences of its kind in the world. International Congress attracts a large, geographically diverse audience that has come to expect the highest quality in scientific content.

International Congress Foundation invites you to exhibit at the 23rd annual International Congress.

International Congress XXIII provides the opportunity to exhibit and meet vascular surgeons, cardiologists, and radiologists, all interested in your products and services. Space is available on a first-come, first-served basis, be sure to select your exhibit space early.

Application and Payment

- Credit card payment is accepted and will be processed through a secure online server. An electronic receipt will be available and can be mailed or faxed directly to you.
- For payment by check, send exhibit application and payment to:
Delia Wilson-Miller
Exhibit Coordinator
2632 N. 20th Street
Phoenix, Arizona 85006

Complimentary Luncheon

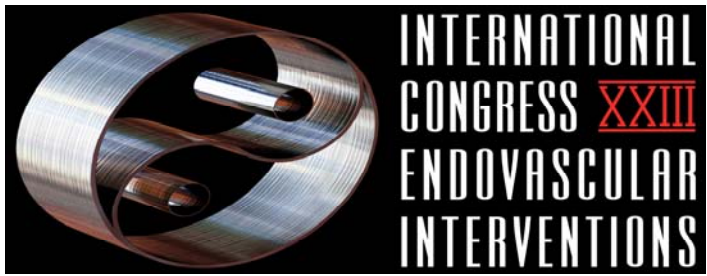
- Exhibitors and booth representatives are welcome to **attend the International Congress XXIII luncheon on Monday and Wednesday**. The luncheon will take place on The Phoenician Croquet Lawn and provides your company with the opportunity to interact with Congress attendees in the beautiful Arizona sunshine.

For Additional Information Contact:

Delia Wilson-Miller at: 1.602.604.5008 - email: DWilson@azheart.com

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International Congress Foundation

An ACCME-accredited provider

2632 North 20th Street

Phoenix, Arizona 85006 USA

www.endovascularcongress.org

Guidelines for Industry Participation at International Congress XXIII

Thank you for choosing to support International Congress XXIII on Endovascular Interventions!

All commercial supporters and exhibitors are required to read and agree to the following guidelines to ensure that this event is planned and implemented in accordance with the ACCME Standards for Commercial Support.

In addition, these guidelines are provided to assist your staff in enhancing the educational experience for International Congress XXIII participants.

Independence

- International Congress XXIII is planned and implemented by International Congress Foundation (ICF) and the Congress Organizing Committee free of bias from industry supporters.
- ICF and the Congress Organizing Committee have the responsibility for identifying the need, planning, content selection, and production of International Congress XXIII without influence from industry.
- Industry may not influence the development of educational objectives, or be involved in the content selection process in preparation of presentations for the CME program.
- Industry may not be involved in educational methods or evaluation of the CME activity.

Separation of Education and Promotion

- Industry exhibits should enhance the educational component of International Congress XXIII and not interfere with the scientific program.
- Exhibitors may increase their visibility through International Congress XXIII marketing opportunities (see the Exhibit and Marketing Prospectus for details). However, industry may not organize any functions involving International Congress XXIII attendees that conflicts with or takes precedence over scientific, special sessions, or official International Congress XXIII social events.
- Promotional materials may not be displayed or distributed in the scientific or special sessions.
- Exhibitor and industry representatives may attend the scientific and special sessions (registration required); however, they may not engage in sales or promotional activities while in attendance.
- Scientific and special sessions will be telecast in the exhibit area; however, attendees will not receive CME credit for observation in this area.

INTERNATIONAL CONGRESS XXIII EXHIBIT RULES AND REGULATIONS

Americans with Disabilities ACT

Exhibitors must comply with the Americans Disabilities Act of 1992 within their booth area.

Assignment of Booth Space

Applications received from prospective exhibitors will be prioritized by date of receipt. In the event of a conflict regarding space or other imperative conditions, International Congress Exhibit Coordinator (ICEC) will have the right to assign space to the exhibitor, or rearrange the floor plan and/or relocate any exhibit, at any time before the period of exhibition. Assignments are based on a first-come first-served basis.

Exhibitors' Attendance and Badges

Badges must be worn and clearly displayed at all times inside the Exhibit Halls.

Industry attendance in the Exhibit Halls is restricted to the following:

- All exhibitors with complimentary booth representative badges. [Each 10x10 booth will be provided three (3) complimentary badges and each tabletop will be provided two (2) complimentary badges.]
- Exhibitors with additional booth representative badges (\$150 due at the time of purchase)
- Exhibitors with industry badge will be provided access to the Exhibit Halls and the Scientific Sessions.

Each company exhibiting at Congress XXIII will receive **one (1) Complimentary Industry Badge**.

Badges not purchased and paid for by February 8, 2010 will be assessed a 10% late fee. In addition, a fee of \$165 will be assessed for badges that are misplaced or lost.

Exhibit Space Cancellation

Cancellation of exhibit space must be directed in writing to the ICEC. Cancellations received prior to January 18, 2010, will receive a refund, minus a 10% administration fee. However, in no case will refunds be made after January 18, 2010.

NOTE: Space not paid-in-full by the January 29, 2010 deadline is subject to a 10% late fee or cancellation of space without obligation for refund.

Official Service Contractor

GES Exposition Services has been selected as the Official Service Contractor for International Congress XXIII. Exhibitors using the services of a display house other than GES Convention Services are responsible for sending GES Exposition Services a signed "Notification of Intent to Use Non-official Service Contractor" form no later than January 25, 2010. The form can be found in the **Service Kit** that GES will send to each exhibitor.

NOTE: It is the responsibility of each exhibitor to send the Service Kit and any other necessary information, including show rules and regulations, to the company that they have selected as the "non-official" service contractor.

Shipping and Material Handling

GES Exposition Services will accept crated or boxed materials beginning January 28, 2010. Materials should be shipped to arrive at the warehouse by Thursday, February 4, 2010. Shipping instructions will be included in the **Service Kit** sent to you by GES January 29, 2010.

Installation of Exhibits

Service kits from GES Exposition Services will be sent to each exhibitor, and arrangements for the services of the drayage company or for the rental of tables, chairs, floor coverings, draping, etc., must be made in advance. Installation of exhibits must be done on Sunday, February 28 from 7:00 am to 5:00 PM. After this hour, no installation work will be permitted without the special permission from the ICEC.

If an exhibitor requires early check-in, a written request must be made to the ICEC no later than January 29, 2010. Early check-in is limited for set-up due to the size and/or complexity of the exhibit. If the ICEC grants permission for early check-in, he/she will give the exhibitor a specific time at which set-up can begin; set-up cannot begin earlier than the specified time.

If freight arrives earlier than the specified time, the shipping company will be denied access to the loading dock at The Phoenician and will be required to wait off-site until their scheduled arrival time. In all circumstances, GES Exposition Services will be granted first access to the loading dock at The Phoenician.

Product Information

According to the ACCME guidelines, information about product is allowed only in the exhibit booth and must not appear in the scientific sessions or the lobby area of the hotel.

Booth Equipment and Care of Exhibit Space

Each 10' x 10' booth will be provided with an 8' high back drape, 3' high drapery on two sides and a 7" x 44" identification sign bearing your company name. The exhibit booths will be carpeted.

The exhibitor will care of and keep in good order space occupied by him/her. Special cleaning and dusting of booth and display equipment and material will be the exhibitor's responsibility.

Security

Security for the Exhibit Halls will be provided by The Phoenician during the times the exhibits are closed. However, International Congress XXIII, the International Congress Foundation, nor The Phoenician guarantee or protect the exhibits against loss or damage.

Liability

Each exhibitor must make provisions for safeguarding his/her goods, materials, equipment, and display at all times. International Congress XXIII, the International Congress Foundation, nor The Phoenician will be responsible for property damage or loss for any cause.

The exhibitor assumes full responsibility for property damage, personal injury, or death to any part by reason of exhibitor's participation in the exhibition or meeting activities. Exhibitor agrees to defend, indemnify, and hold International Congress XXIII, the International Congress Foundation, and The Phoenician harmless against all such claims. The exhibitor agrees to insure itself, at its own expense, against property loss or damage and against liability for personal injury.

Removal of Exhibits

All exhibits must remain intact until 8:30 AM on Thursday, March 4th and may not be dismantled or removed until that hour. Exhibitors who dismantle their booth prior to 8:30 AM on Thursday will be assessed a \$500 fee.

When International Congress XXIII closes, GES Exposition Services will begin returning all shipping containers that were placed in on-site storage following set-up. Sufficient time must be allowed for GES Exposition Services to return all empty

containers to the booths. The containers will not be returned in any particular order.

Exhibit removal may commence at 8:30 AM, and exhibits must be removed from the exhibit area by 5:00 PM., Thursday, March 4, 2010 After that hour, the exhibit hall will be closed.

Force Majeure

The performance of this Agreement by either party is subject to events or occurrences beyond their control such as, but not limited to: acts of God, war, threat of war, government retaliation against foreign enemies, government regulation, disaster, strikes, civil disorders, terrorist acts and/or threats of terrorism, or other emergencies making it illegal or impossible to conduct International Congress XXIII. It is provided that this Agreement may be terminated for any one or more of such reasons by written notice from one party to the other.

General Information

Make guest room reservations directly through The Phoenician. You may call them at 1.480.941.8200 or 1.800.888.8234 and ask for the Reservation Department, or you may send them an email at Phoenician.reservations@luxurycollection.com.

For rooms at other hotels, please contact Cathy Stein at Concorde Travel Management, Inc. by phone: 1.602.277.0593 or 1.866.277.0593. You may also email her at cstein@concordetm.com and someone will assist you with accommodations.

All matters and questions not covered by the regulations are subject to the decision of the ICEC. In the event of any such decision being of general interest, written notice will be given by the ICEC to such exhibitors as may be affected.

The words "ICEC" used herein or in subsequent regulations shall mean the International Congress Exhibit Coordinator, or any committees, agents, or employees acting for the management of the International Congress XXIII.

**INTERNATIONAL CONGRESS XXII
ATTENDANCE SUMMARY
Scottsdale, Arizona
February 8-12, 2009**

Attendance

489	Physicians
59	Nurses / Technicians
147	Industry and Research
300	Exhibitor Representatives
995	Total

Registrants by Specialty

Surgeon	
General	1.5%
Vascular	62.5%
Cardiovascular / Thoracic	18%
Other	4%
Cardiologist	6.5%
Radiologist	6.5%
Vascular Medicine	.5%

Foreign Registrant Breakdown - Countries Represented

Argentina	France	Netherlands
Australia	Germany	Norway
Austria	Greece	Philippines
Belgium	Great Britain	Poland
Brazil	Guadaloupe	Portugal
Canada	Ireland	Republic of Korea
China	Italy	Spain
Colombia	Jamaica	Sweden
Costa Rica	Japan	Switzerland
Denmark	Luxemburg	Taiwan, Prov. of China
Egypt	Mexico	Turkey

INTERNATIONAL CONGRESS XXII ON ENDOVASCULAR INTERVENTIONS
EXHIBITORS
FEBRUARY 10 – 14, 2009

Abbott Vascular
AGA Medical Corporation
American Express
Atrium Medical Corporation
Bard Peripheral Vascular, Inc.
Bolton Medical, Inc.
Boston Scientific Corporation
Cardiovascular Systems, Inc. (CSI)
Cook Medical Incorporated
Cordis a Johnson & Johnson company
Dornier MedTech
EKOS Corporation
Elsevier
Endologix, Inc.
Endovascular Today
ev3 Inc.
GE Healthcare
Gore & Associates, Inc.
IDEV Technologies Inc.
International Society for Vascular Surgery
(ISVS)
Invatec
International Society of Endovascular
Specialists (ISES)
Journal of Endovascular Therapy
LeMaitre Vascular, Inc.
McKesson Medical Imaging Group
Medtronic Cardiovascular
Pathway Medical Technologies
Protex Elites, LLC
Special Table Concepts (STC)
Spectranetics
TeraRecon, Inc.
Vascular Access Centers
Vascular News/Charing Cross
Vascutek Ltd., a TERUMO Company
Volcano Corporation
Ziehm Imaging, Inc.

**IMPORTANT DATES AND DEADLINES FOR INTERNATIONAL CONGRESS XXIII
FEBRUARY 28 – March 4, 2010**

January 18, 2010

All cancellations must be received in writing prior to the above-mentioned date. A 10% administrative fee will be assessed. After January 18, 2010 no refunds will be given.

January 22, 2010

A written request for early check-in must be received by this date.

January 25, 2010

GES must be sent a "Notification of Intent to Use Non-Official Service Contractor" form...should you decide not to use GES.

January 29, 2010

Deadline for full payment of exhibit space. Payment received past this date will be charged a 10% late fee or cancellation of space without obligation for refund.

February 8, 2010

Sign and return all forms for exhibitors. GES will begin accepting crated or boxed materials.

Badges not purchased and paid for by this date will be assessed a 10% late fee.

February 24, 2010

Materials should be shipped to GES to arrive at the warehouse. Additional information is available in the "Shipping Instructions and Material Handling" forms found in the GES **Exhibitors' Service Kit**. GES will send this kit before the end of **January 2010**.

February 28, 2010

All exhibits must be fully installed between 7:00 AM and 5:00 PM. After that time, no installation work will be permitted without special permission from the ICEC.

March 4, 2010

All exhibits must remain intact until 8:30 AM and must be removed from the exhibit area by 5:00 PM. **Exhibitors who dismantle their booth prior to 8:30 AM will be assessed a \$500 fee.**

Exhibit Move-in Schedule

Saturday, February 27 7:00 AM - 5:00 PM
Sunday, February 28 7:00 AM - 5:00 PM

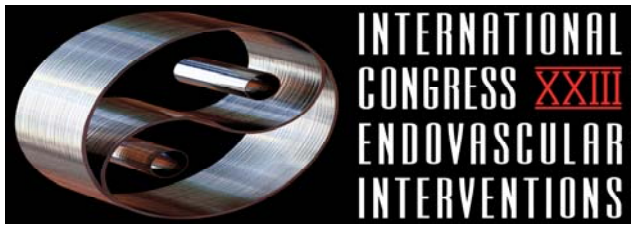
EXHIBIT DATES AND HOURS

(times subject to change)

Sun., February 28 6:30 AM – 9:30 PM
Mon., March 1 7:00 AM – 7:00 PM
Tue., March 2 6:30 AM – 5:30 PM
Wed., March 3 6:30 AM – 4:30 PM
Thu., March 4 6:30 AM – 8:30 AM

Exhibit Dismantle Schedule

Thursday, March 4 8:30 AM – 5:00PM



**INTERNATIONAL
CONGRESS XXIII
ENDOVASCULAR
INTERVENTIONS**

MEETING ROOM REQUEST

**The Phoenician • Scottsdale, Arizona, USA
February 28 - March 4, 2010**

Date Requested:	Please note: <i>Your meeting/workshop may not take place during the International Congress XXIII scientific Sessions.</i>
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Company Name:		
Contact Person:		
Phone:	Fax:	Email:

Meeting Title:	
Day / Date:	
Meeting Start Time:	Ending Time:
Target Audience:	
Anticipated Attendance (#):	Room Requested:

Room Requested:	
Food and Beverage Request:	
Set-Up Request:	

International Congress XXIII			The Phoenician		
Approved	Date	Request #	Approved	Date	Request #
Erika Scott, Congress Administrator Email: escott@azheart.com Phone: 1.602.240.6140 • Fax: 1.602.604.5020			Room Assigned		Room Rental Charge
			Mary Pat Williams MaryPat.Williams@luxurycollection.com Phone: 1.480.423.2738 • Fax: 1.480.423.2640		